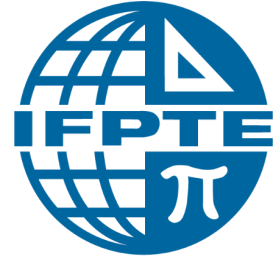




Engineers & Scientists of California

Local 20 IFPTE



Media Talking Points

Key Message: We are on a sympathy strike to support SEIU-UHW and the Coalition of Kaiser Unions.

Definition: A sympathy strike is a strike in which the strikers are striking to support or aid another group of workers.

Who is ESC? ESC is a member of the Coalition of Kaiser Unions. We represent Clinical Laboratory Scientists and Medical Lab Technicians, Genetic Counselors and Genetic Counselor Coordinators, Home Health Therapists, and Optometrists.

- We represent nearly 1900 healthcare professionals.
- Clinical lab scientists and medical lab technicians analyze bodily samples for diagnostic purposes.
- Optometrists conduct eye exams and treat ocular diseases.
- Home health therapists create personalized treatment plans for patients in their homes.
- Genetic counselors and coordinators assess inherited condition risks, providing valuable guidance to patients and families.

SEIU-UHW

- SEIU-UHW is another Union in the Coalition.
- SEIU-UHW filed unfair labor practice charges against Kaiser because the employer is bargaining in bad faith.

ESC's Support: We are sympathy striking to support SEIU-UHW due to Kaiser's unfair labor practices and illegal behavior against SEIU-UHW.

Personal Story: Insert personal story about how an SEIU-UHW colleague helps you in your day-to-day work. What would work look like without them?

Remember to speak confidently and with conviction. Focus on delivering these key points clearly and concisely when speaking with the media. Your personal story will add a human touch and make the message more relatable. Stay on message and **refrain from discussing anything about bargaining**. This is about showing solidarity with our colleagues in the Coalition of Kaiser Unions.

Contact our Communications Specialist, Clara Varner, before your interview to prep: 510-610-7138

If you are unavailable for the interview, kindly refer the media to another union.